



HOW TO PAY WITH YOUR VENTRA CARD ON IPHONE AND APPLE WATCH

TRANSCRIPT:

ADA VO: A triangle filled screen pops up with words “How to pay with your Ventra Card on iPhone and Apple Watch” and then iPhone and Apple Watch devices come on screen.

GM VO: Chicago, the future of transit is in your hands. Ventra is now on iPhone and Apple Watch.

ADA VO: Then scene transitions to a CTA rail station where a person walks up to a fare gate and a Ventra Card reader to show the process of paying with a Ventra Card on iPhone and Apple Watch. The person starts by holding their iPhone face up with the top half of the iPhone tapping flat to the target on the bottom half of the Ventra reader. The Ventra reader screen turns green and says “Go.” As the person taps, the iPhone face transitions from a black screen to the Ventra Card in Apple Wallet on their phone.

GM VO: Simply tap your iPhone flat on the yellow target, and go, when you see the green “Go.”

ADA VO: Then a person is shown turning their wrist to hold the face of their Apple Watch directly over the target on the bottom half of the Ventra reader. The Ventra reader screen turns green and says “Go.” As the person taps, the Apple Watch face transitions from a black screen to the Ventra Card in Apple Wallet on their watch and they proceed through the turnstile.

GM VO: And for Apple Watch, it’s the same process. Just tap your Apple Watch and go. It’s that easy — no need to open an app or wake your device.

ADA VO: A triangle screen pops up with words “Tap and Go with Ventra Card on iPhone and Apple Watch” and then iPhone and Apple Watch devices slide into frame. The Ventra and Apple Pay logos are on also screen with the web address VentraChicago.com/ApplePay.

GM VO: Tap and go with Ventra on iPhone and Apple Watch.