



## "LINE"

### TRANSCRIPT:

In Summer 2013, a new way to pay is coming your way.

Introducing Ventra, a new contactless payment system for CTA and Pace.

Ventra is convenient and simple. Gone are the days of carrying multiple cards and excess cash and change.

Use your contactless Ventra Card to pay for rides on all CTA and Pace routes.

Or utilize the Ventra System and pay with your own personal bankcard.

And down the road, right from your compatible smartphone.

Ventra is all about convenience, so you choose how to pay.

Plus, you can add transit value at all Ventra machines and select retail locations.

Simply register your transit account online or by phone. You'll be able to add value and manage funds, use our auto-load feature and add multi-day passes.

And you'll be covered with lost and stolen card protection.

And the Ventra Card doesn't stop at transit. If you activate your prepaid debit account and load funds, you can use your dual-purpose Ventra Card wherever Debit MasterCard® is accepted to make purchases, online bill payments and more.

Get where you need to go and purchase what you need, anytime, anywhere.

You see? It couldn't be more simple, seamless and stress-free. Get on board for the easy way to pay.

Ventra is arriving in Summer 2013. So sign up and stay tuned. It's your route, your life, connected.

[www.ventrachicago.com](http://www.ventrachicago.com)